

## Meet the People Behind *Expedition Health*

### MUSEUM TEAM

#### **Bridget Coughlin, PhD**

##### **Curator of Human Health and Deputy Chief Curator**

As curator and science advisor for *Expedition Health*, Coughlin provided scientific content and creative ideas for exhibit content and interactive exhibits; coordinated access with outside experts; acquired objects and specimens; and developed and led advisory groups to ensure that the exhibition's content met audience needs and interests.

Coughlin has worked at the Denver Museum of Nature & Science since June 2005 and was hired to build the Museum's Department of Health Sciences. Coughlin holds a bachelor of arts from Knox College in Galesburg, Ill., and a doctorate in biochemistry from the University of Iowa Howard Hughes Medical Institute. She conducted genetic research at Oakridge National Laboratory and the Woods Hole Marine Biological Laboratory. Coughlin served for five years at the National Academy of Sciences, where she was the managing editor of the multidisciplinary journal *Proceedings of the National Academy of Sciences*. Coughlin serves on the executive board of the National Association of Health Education Centers. Her current research interests center on how an individual's genetic information can be used to maximize and understand his or her health.

#### **Nancy Walsh**

##### **Educator and Coordinator for Health Gallery Programs**

As a Museum educator, Walsh ensured that *Expedition Health* included dynamic, creative, and educationally effective exhibits and programs for Museum visitors.

Walsh was hired by the Denver Museum of Nature & Science in January 2006 to lead the planning, development, training, and delivery of health education gallery programs. She has a master's of science degree in biology from the University of Chicago. She served as director of education at the Virginia Aquarium where she oversaw all on-site and off-site programs, and successfully created and implemented several large grant-funded education initiatives. She was also associate director of the Bell Museum of Natural History in Minnesota, and she began her career at the Field Museum in Chicago.

#### **Frances Kruger**

##### **Exhibition Content Developer and Writer**

Kruger's talent for translating scientific concepts into simple, straightforward, and powerful language can be seen in the exhibit labels and interpretive graphics throughout *Expedition Health*.

Kruger has been a content developer and interpretive writer for exhibits and other interpretive media for more than 25 years. Her formal education includes a bachelor of arts from Oberlin College in Ohio, and a master's degree from the University of New Mexico. She has been on staff in the Exhibits Department at the Denver Museum of Nature & Science since 1983, where she has worked on numerous award-winning programs and exhibits. She has also done exhibit development and interpretive writing for Rocky Mountain National Park, Jefferson County Open Space, and many other regional and national parks, museums, and science centers. She is the author of *Explore Colorado: A Naturalist's Notebook* and has written about everything from prehistoric life to space.

**Bryce Snellgrove****Expedition Health Project Manager**

Snellgrove coordinated the design, construction, and installation of *Expedition Health*, while tracking the project's budget and schedule. He also acted as project liaison between the Museum's project team, the exhibit design firm, the architect, and the general contractor on the exhibition.

Snellgrove brings more than 20 years of museum experience in exhibit design and development, fabrication, and project management to *Expedition Health*. He has a bachelor's degree in applied arts from Metropolitan State College in Denver. Snellgrove has worked as fabricator, designer, and most recently project manager on some of the Museum's most highly acclaimed permanent and temporary exhibition programs.

**Gannon Kashiwa****Director of Digital Technology**

Kashiwa oversaw the development and implementation of the technological infrastructure in *Expedition Health*, from touch-screen interactives to the sound mix for the BodyTrek Theater show.

Kashiwa recently joined the Denver Museum of Nature & Science as director of digital technology with the mission of elevating the quality level of presentations throughout the Museum and increasing their capacity for in-house production. Prior to that, Kashiwa was senior hardware product manager and worldwide professional products market manager at Digidesign, developing the Pro Tools audio platform and ICON large-format console technology. He was awarded a patent for the design of the ICON D-Control console, now the best-selling audio console in history. Kashiwa has an award-winning 25-year background in post-production audio for television and film, and understands the importance of using high-quality production values to truly engage visitors.

**Mary Hacking****Vice President of Visitor Experience**

As the Museum's executive sponsor of *Expedition Health*, Hacking was responsible for oversight of all aspects of the project, and served as a liaison between the exhibition project team, the Museum's executive leadership team, and the Board of Trustees.

Hacking oversees Museum programs, education, exhibitions, retail operations, and marketing. She joined the Denver Museum of Nature & Science in 2001, bringing 25 years of professional experience in marketing, executive leadership, business management, product development, and strategic planning from a variety of industries in both the for-profit and nonprofit sectors. She received her bachelor of arts from the University of Wisconsin at Madison and her master of arts from Fordham University in New York City, both in American history. Before joining the Museum, Hacking was senior vice president of worldwide marketing for IHS Energy Group. Prior to IHS, she was founder and president of Think, a Denver-based marketing and strategic planning firm, and president of Barnhart Advertising, Marketing, and Public Relations. Hacking's business expertise is in consumer products and services across a broad array of business segments, including financial services, professional sports, restaurants, automotive, information technology, newspapers, ski resorts, tourism, child care, health care, and petroleum retailing.

**DESIGNERS AND CONTRACTORS****Jeff Kennedy Associates, Inc.****Expedition Health Exhibit Planning and Design**

Jeff Kennedy Associates, Inc. (JKA), based in Somerville, MA, is an interdisciplinary design firm specializing in the planning and design of innovative learning environments for science-technology centers, history and natural history museums, historic sites, children's museums, health education centers, corporate visitor centers, and other informal education venues. The company, founded in 1983, is known for its highly collaborative, team-based approach to projects and for an ability to create memorable experiences, tell powerful stories, and stimulate dialogue and discussion among visitors. JKA's commitment to interactivity, authenticity, and accessibility is the hallmark of its work.

**DID YOU KNOW?** The world record for staying awake is 264 hours and 12 minutes.

The firm's notable health science projects include Museum of Life & Sciences, Durham, NC: *Investigate Health* exhibition/lab; Arizona Science Center, Phoenix, AZ: *Wired for Thought*, *The Developing Brain*, opened in 2006 and *Addiction*, opened 2002; and National Health Consortium, *The Changing Face of Women's Health*, a national traveling exhibition, opened in 1999.

## **Fentress Architects**

### ***Expedition Health Architect***

For 27 years, the mission of Fentress Architects has been to create "Design Inspired for People." Their projects have made an impact across the United States and abroad in the Middle East, Asia, and the Caribbean. These projects have included more than 103 civic, 72 office, 10 international airport, 13 convention center, 49 renovation and preservation, 28 museum, and 48 mixed-use projects. Additionally, the firm has designed religious, laboratory, residential, and stadium projects. Fentress Architects has received 40 design awards specifically recognizing projects that exhibit excellence in green architecture. More than 30 percent of the firm's licensed architects are LEED accredited.

Since its founding in 1980, Denver-based Fentress Architects has garnered more than 225 awards for design excellence in architecture, interiors, and planning. The firm gained international acclaim with its design for the passenger terminal at Denver International Airport, which *TIME* magazine called "America's Best-Run Airport." Santa Fe is one of eight centers in Fentress's growing convention and conference center portfolio, which includes Palm Springs Convention Center, both phases of the expanded Colorado Convention Center, the Pasadena Convention Center, and the Ogden-Eccles Conference Center in Utah. More than 225 million people visit the firm's projects each year.

## **G.H. Phipps Construction Companies**

### ***Expedition Health Contractor***

G.H. Phipps Construction Companies is an employee-owned, full-service construction manager/general contractor. The company is one of Colorado's largest contractors and one of the nation's top 400 contractors since 1985, with annual revenues of more than \$200 million.

Phipps's varied market expertise includes health care, advanced technologies, office buildings, higher education, research, K-12 education, retail, religious, and recreation facilities. The company's projects range from less than \$500,000 to more than \$80 million. Project contracts include CM/GC, competitive bid, and design build for both public and private owners. Their corporate headquarters are located in Denver, with a branch office in Colorado Springs.

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Many of the Museum's educational programs and exhibits are made possible in part by generous funding from the citizens of the seven-county metro area through the Scientific & Cultural Facilities District.

*Expedition Health* and its exhibit names are registered trademarks of the Denver Museum of Nature & Science.

**DID YOU KNOW?** You use 200 muscles to take just one step.